

# STA 437: Applied Multivariate Statistics

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”If you can't explain it simply, you don't understand it well enough”

Albert Einstein.

# Mean

The population mean of a random variable  $Y$  is defined as the mean of all possible values of  $Y$  and is denoted by  $\mu$ . The mean is also referred to as the *expected value* of  $Y$  or  $E(Y)$ .

# Variance

The variance of the population is defined as

$Var(Y) = \sigma^2 = E(Y - \mu)^2$ . This is the average squared deviation from the mean and is thus an indication of the extent to which the values of  $Y$  are spread or scattered. It can be shown that  $\sigma^2 = E(Y^2) - \mu^2$ .

The square root of the population variance is called the standard deviation.

Recall that if a single random variable, such as  $Y$ , is multiplied by a constant  $c$ , then

$$E(cY) = cE(Y) = c\mu$$

and

$$V(cY) = E[cY - c\mu]^2 = E[c^2(Y - \mu)^2] = c^2 E[(Y - \mu)^2] = c^2 V(Y)$$

# Covariance

The population covariance is defined as

$$\text{Cov}(X, Y) = \sigma_{XY} = E[(X - \mu_X)(Y - \mu_Y)],$$

where  $\mu_X$  and  $\mu_Y$  are the means of  $X$  and  $Y$ , respectively.

It can be shown that  $\sigma_{XY} = E(XY) - \mu_X\mu_Y$ .

Independence between  $X$  and  $Y$  implies  $\text{Cov}(X, Y) = 0$ , but  $\text{Cov}(X, Y) = 0$  does not imply independence. It is easy to show that if  $X$  and  $Y$  are independent, then  $\text{Cov}(X, Y) = 0$ :

$$\begin{aligned}\text{Cov}(X, Y) &= E(XY) - \mu_X\mu_Y \\ &= E(X)E(Y) - \mu_X\mu_Y \text{ (because } X \text{ and } Y \text{ are independent)} \\ &= \mu_X\mu_Y - \mu_X\mu_Y = 0\end{aligned}$$



# Correlation

The population correlation of two random variables  $X$  and  $Y$  is

$$\rho_{XY} = \text{Corr}(X, Y) = \frac{\sigma_{XY}}{\sigma_X \sigma_Y} = \frac{E[(X - \mu_X)(Y - \mu_Y)]}{\sqrt{E[(X - \mu_X)]^2 E[(Y - \mu_Y)]^2}}.$$

A random vector is a vector whose elements are random variables. The expected value of a random vector is the vector consisting of the expected values of each of its elements.

Let  $\mathbf{y}$  represent a random vector of  $p$  variables measured on a sampling unit (subject or object). The mean of  $\mathbf{y}$  over all possible values in the population is called the population mean vector or expected value of  $\mathbf{y}$ . It is defined as a vector of expected values of each variable,

$$E(\mathbf{y}) = E \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_p \end{pmatrix} = \begin{pmatrix} E(y_1) \\ E(y_2) \\ \vdots \\ E(y_p) \end{pmatrix} = \begin{pmatrix} \mu_1 \\ \mu_2 \\ \vdots \\ \mu_p \end{pmatrix}$$

## Example

Consider the random vector  $\mathbf{X}' = [X_1, X_2]$ . Let the discrete random variable  $X_1$  have the following probability function:

$x_1$	-1	0	1
$p_1(x_1)$	0.3	0.3	0.4

Similarly, let the discrete random variable  $X_2$  have the probability function:

$x_2$	0	1
$p_2(x_2)$	0.8	0.2

Find  $E(\mathbf{X})$ .

If  $\mathbf{y}$  is a random vector taking on any possible value in a multivariate population, the population covariance matrix is defined as

$$\mathbf{\Sigma} = \text{cov}(\mathbf{y}) = \begin{pmatrix} \sigma_{11} & \sigma_{12} & \cdots & \sigma_{1p} \\ \sigma_{21} & \sigma_{22} & \cdots & \sigma_{2p} \\ \vdots & \vdots & \vdots & \vdots \\ \sigma_{p1} & \sigma_{p2} & \cdots & \sigma_{pp} \end{pmatrix}$$

The diagonal elements  $\sigma_{jj} = \sigma_j^2$  are the population variances of the  $y$ 's, and the off-diagonal elements  $\sigma_{jk}$  are the population covariances of all possible pairs of  $y$ 's.

The population covariance matrix can also be found as

$$\mathbf{\Sigma} = E[(\mathbf{y} - E(\mathbf{y}))(\mathbf{y} - E(\mathbf{y}))']$$

The population correlation matrix is defined as

$$\mathbf{P}_\rho = (\rho_{jk}) = \begin{pmatrix} 1 & \rho_{12} & \dots & \rho_{1p} \\ \rho_{21} & 1 & \dots & \rho_{2p} \\ \vdots & \vdots & \vdots & \vdots \\ \rho_{p1} & \rho_{p2} & \dots & 1 \end{pmatrix}$$

where  $\rho_{jk} = \frac{\sigma_{jk}}{\sigma_j \sigma_k}$ .

Let's now derive the variance of a linear combination of random variables. We will begin with a two-dimensional random vector and generalize to the case of an arbitrary dimension  $p$ .

Assume that  $E(X_1) = \mu_1$ ,  $E(X_2) = \mu_2$ ,  $V(X_1) = \sigma_1^2$ , and  $V(X_2) = \sigma_2^2$ .

$$\mathbf{b} = \begin{pmatrix} b_1 \\ b_2 \end{pmatrix}_{2 \times 1}$$

$$\mathbf{x} = \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}_{2 \times 1}$$

$$\mathbf{b}'\mathbf{x} = b_1x_1 + b_2x_2.$$

Let us find the expected value of  $\mathbf{b}'\mathbf{x} = b_1x_1 + b_2x_2$ .

$$E(\mathbf{b}'\mathbf{x}) = E(b_1x_1 + b_2x_2) = b_1E(x_1) + b_2E(x_2)$$

$$E(\mathbf{b}'\mathbf{x}) = b_1\mu_1 + b_2\mu_2$$



Now, let us find the variance of  $\mathbf{b}'\mathbf{x} = b_1x_1 + b_2x_2$ .

$$\begin{aligned}V(\mathbf{b}'\mathbf{x}) &= E[(b_1x_1 + b_2x_2) - (b_1\mu_1 + b_2\mu_2)]^2 \\&= E[b_1(x_1 - \mu_1) + b_2(x_2 - \mu_2)]^2 \\&= E[b_1^2(x_1 - \mu_1)^2 + 2b_1b_2(x_1 - \mu_1)(x_2 - \mu_2) + b_2^2(x_2 - \mu_2)^2] \\&= b_1^2E[(x_1 - \mu_1)^2] + 2b_1b_2E[(x_1 - \mu_1)(x_2 - \mu_2)] + b_2^2E[(x_2 - \mu_2)^2]\end{aligned}$$

$$V(\mathbf{b}'\mathbf{x}) = b_1^2\sigma_1^2 + 2b_1b_2\text{Cov}(x_1, x_2) + b_2^2\sigma_2^2$$

$$\Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{12} \\ \sigma_{12} & \sigma_2^2 \end{pmatrix}$$

where  $\text{Cov}(x_1, x_2) = \sigma_{12}$ .

Clearly,  $V(\mathbf{b}'\mathbf{x}) = \mathbf{b}'\Sigma\mathbf{b}$ .

As an example, let us assume that we want to construct an index of creativity on the basis of four creativity tests given to a large sample of school children. The means of the four tests are 10, 5, 15, and 20, and the researcher weights their relative importance as 0.5, 1, 0.1, and 0.2, respectively. Suppose that our four creativity tests had the following covariance matrix

$$\Sigma = \begin{pmatrix} 25 & 10 & 30 & 50 \\ 10 & 50 & 40 & 30 \\ 30 & 40 & 100 & 60 \\ 50 & 30 & 60 & 125 \end{pmatrix}$$

Find the mean of this linear combination and its variance.

Mean.

$$E[\mathbf{b}'\mathbf{x}] = ( 0.5 \quad 1 \quad 0.1 \quad 0.2 ) \begin{pmatrix} 10 \\ 5 \\ 15 \\ 20 \end{pmatrix} = 15.5$$

$$V[\mathbf{b}'\mathbf{x}] = \begin{pmatrix} 0.5 & 1 & 0.1 & 0.2 \end{pmatrix} \begin{pmatrix} 25 & 10 & 30 & 50 \\ 10 & 50 & 40 & 30 \\ 30 & 40 & 100 & 60 \\ 50 & 30 & 60 & 125 \end{pmatrix} \begin{pmatrix} 10 \\ 5 \\ 15 \\ 20 \end{pmatrix}$$

$$V[\mathbf{b}'\mathbf{x}] = 107.65$$

If we had two linear combinations, each comprising two variables, then the covariance between  $b_1x_1 + b_2x_2$  and  $b_3x_3 + b_4x_4$  can be defined as

$$E[(b_1x_1 + b_2x_2 - (b_1\mu_1 + b_2\mu_2)][b_3x_3 + b_4x_4 - (b_3\mu_3 + b_4\mu_4)]$$

where  $b_1\mu_1 + b_2\mu_2$  is the mean of  $b_1x_1 + b_2x_2$  and  $b_3\mu_3 + b_4\mu_4$  is the mean of  $b_3x_3 + b_4x_4$ .

Furthermore,

$$\begin{aligned} & E[b_1x_1 + b_2x_2 - (b_1\mu_1 + b_2\mu_2)][b_3x_3 + b_4x_4 - (b_3\mu_3 + b_4\mu_4)] \\ &= E[b_1(x_1 - \mu_1) + b_2(x_2 - \mu_2)][b_3(x_3 - \mu_3) + b_4(x_4 - \mu_4)] \\ &= E[b_1b_3(x_1 - \mu_1)(x_3 - \mu_3) + b_1b_4(x_1 - \mu_1)(x_4 - \mu_4) + b_2b_3(x_2 - \mu_2)(x_3 - \mu_3) \\ &\quad + b_2b_4(x_2 - \mu_2)(x_4 - \mu_4)] \\ &= b_1b_3E[(x_1 - \mu_1)(x_3 - \mu_3)] + b_1b_4E[(x_1 - \mu_1)(x_4 - \mu_4)] + \\ &\quad b_2b_3E[(x_2 - \mu_2)(x_3 - \mu_3)] + b_2b_4E[(x_2 - \mu_2)(x_4 - \mu_4)] \\ &= b_1b_3\sigma_{13} + b_1b_4\sigma_{14} + b_2b_3\sigma_{23} + b_2b_4\sigma_{24} \end{aligned}$$

$$\Sigma = \left( \begin{array}{cc|cc} \sigma_1^2 & \sigma_{12} & \sigma_{13} & \sigma_{14} \\ \sigma_{21} & \sigma_2^2 & \sigma_{23} & \sigma_{24} \\ \hline \sigma_{31} & \sigma_{32} & \sigma_3^2 & \sigma_{34} \\ \sigma_{41} & \sigma_{42} & \sigma_{43} & \sigma_4^2 \end{array} \right)$$



$$\boldsymbol{\Sigma}_{12} = \begin{pmatrix} \sigma_{13} & \sigma_{14} \\ \sigma_{23} & \sigma_{24} \end{pmatrix}$$

$$\mathbf{b}_1 = \begin{pmatrix} b_1 \\ b_2 \end{pmatrix}$$

$$\mathbf{b}_2 = \begin{pmatrix} b_3 \\ b_4 \end{pmatrix}$$

Clearly, covariance between  $b_1x_1 + b_2x_2$  and  $b_3x_3 + b_4x_4$  can be expressed as follows

$$\mathbf{b}'_1 \boldsymbol{\Sigma}_{12} \mathbf{b}_2.$$

Example. Suppose that a personnel psychologist had a large sample of data available on two tests or measures

$X_1$  = intelligence (IQ).

$X_2$  = interaction orientation (IO).

Furthermore, suppose that he also had a large sample of data available on a group of salespersons for two performance ratings (that is, criteria):

$X_3$  = amount of sales (S).

$X_4$  = potential for supervisory position (P).

## Example (cont.)

The personnel psychologist believes that amount of sales ( $X_3$ ) is twice as important as potential for supervisory position ( $X_4$ ). Consequently, he believes that interaction orientation ( $X_2$ ) is twice as important as intelligence ( $X_1$ ) in predicting job success. As a result, he wants to calculate the correlation between the two linear combinations  $X_1 + 2X_2$  and  $2X_3 + X_4$ .

$$\Sigma = \begin{pmatrix} 10 & 4 & 1 & 2 \\ 4 & 10 & 3 & 1 \\ 1 & 3 & 5 & 1 \\ 2 & 1 & 1 & 5 \end{pmatrix}$$

## Solution

$$\boldsymbol{\Sigma}_1 = \begin{pmatrix} 10 & 4 \\ 4 & 10 \end{pmatrix}$$

$$\boldsymbol{\Sigma}_2 = \begin{pmatrix} 5 & 1 \\ 1 & 5 \end{pmatrix}$$

$$\boldsymbol{\Sigma}_{12} = \begin{pmatrix} 1 & 2 \\ 3 & 1 \end{pmatrix}$$

$$\mathbf{b}_1 = \begin{pmatrix} 1 \\ 2 \end{pmatrix}$$

$$\mathbf{b}_2 = \begin{pmatrix} 2 \\ 1 \end{pmatrix}$$

# Solution

$$V(\mathbf{b}'_1 \mathbf{x}) = \mathbf{b}'_1 \boldsymbol{\Sigma}_1 \mathbf{b}_1.$$

$$\begin{pmatrix} 1 & 2 \end{pmatrix} \begin{pmatrix} 10 & 4 \\ 4 & 10 \end{pmatrix} \begin{pmatrix} 1 \\ 2 \end{pmatrix} = 66$$

where  $\boldsymbol{\Sigma}_1$  represents the covariance matrix for variables 1 and 2.

# Solution

$$V(\mathbf{b}'_2\mathbf{x}) = \mathbf{b}'_2\boldsymbol{\Sigma}_2\mathbf{b}_2.$$

$$\begin{pmatrix} 1 & 2 \end{pmatrix} \begin{pmatrix} 5 & 1 \\ 1 & 5 \end{pmatrix} \begin{pmatrix} 1 \\ 2 \end{pmatrix} = 29$$

where  $\boldsymbol{\Sigma}_2$  represents the covariance matrix for variables 3 and 4.

# Solution

We know that

$$\text{Cov}(\mathbf{b}'_1\mathbf{x}, \mathbf{b}'_2\mathbf{x}) = \mathbf{b}'_1\boldsymbol{\Sigma}_{12}\mathbf{b}_2.$$

$$\begin{pmatrix} 1 & 2 \end{pmatrix} \begin{pmatrix} 1 & 2 \\ 3 & 1 \end{pmatrix} \begin{pmatrix} 2 \\ 1 \end{pmatrix} = 18$$



## Solution

Finally,

$$\rho_{X_1+2X_2, 2X_3+X_4} = \frac{18}{\sqrt{66}\sqrt{29}} = 0.41.$$

The magnitude of this correlation indicates that the hypothesized relationship is not very large.

A linear combination of a set of  $p$  random variables can be considered as a linear transformation from a  $p$ -dimensional space to a one-dimensional space. The linear function  $y = b_1x_1 + b_2x_2 + \dots + b_px_p$  takes the vector  $(x_1, x_2, \dots, x_p)$  and transforms it into a single number,  $y$ . There is no reason we have to be limited to mapping a vector into a single number. We could map this vector into another  $k$ -dimensional vector  $(y_1, y_2, \dots, y_k)$ .

The linear transformation from a  $p$ -dimensional vector to a  $k$ -dimensional vector would be expressed as

$$y_1 = b_{11}x_1 + b_{12}x_2 + \dots + b_{1p}x_p$$

$$y_2 = b_{21}x_1 + b_{22}x_2 + \dots + b_{2p}x_p$$

$$\vdots$$

$$y_k = b_{k1}x_1 + b_{k2}x_2 + \dots + b_{kp}x_p.$$

We can express the linear transformation of a  $p$ -dimensional vector into a  $k$ -dimensional vector as  $\mathbf{y} = \mathbf{B}\mathbf{x}$ , where  $\mathbf{y}' = (y_1, y_2, \dots, y_k)$

$$\mathbf{B} = \begin{pmatrix} b_{11} & b_{12} & \dots & b_{1p} \\ b_{21} & b_{22} & \dots & b_{2p} \\ \vdots & \vdots & \vdots & \vdots \\ b_{k1} & b_{k2} & \dots & b_{kp} \end{pmatrix}$$

and  $\mathbf{x}' = (x_1, x_2, \dots, x_p)$ .

For the case of linearly transforming a three-dimensional vector into a two-dimensional vector, we would have

$$\mathbf{y}' = (y_1, y_2)$$

$$\mathbf{B} = \begin{pmatrix} b_{11} & b_{12} & b_{13} \\ b_{21} & b_{22} & b_{23} \end{pmatrix}$$

and  $\mathbf{x}' = (x_1, x_2, x_3)$ .

We can apply this procedure to our personnel psychology problem discussed earlier and generate the variance-covariance matrix of the two combos described there directly in one matrix expression as follows: Let  $y_1 = x_1 + 2x_2 + 0x_3 + 0x_4$  and  $y_2 = 0x_1 + 0x_2 + 2x_3 + x_4$ ; then the covariance matrix of  $\mathbf{y}' = (y_1, y_2)$  is

$$\mathbf{B} = \begin{pmatrix} 1 & 2 & 0 & 0 \\ 0 & 0 & 2 & 1 \end{pmatrix} \begin{pmatrix} 10 & 4 & 1 & 2 \\ 4 & 10 & 3 & 1 \\ 1 & 3 & 5 & 1 \\ 2 & 1 & 1 & 5 \end{pmatrix} \begin{pmatrix} 1 & 0 \\ 2 & 0 \\ 0 & 2 \\ 0 & 1 \end{pmatrix} = \begin{pmatrix} 66 & 18 \\ 18 & 29 \end{pmatrix}$$

Next, we might want to convert this covariance matrix into a correlation matrix. If we define a diagonal matrix with the inverse of the standard deviations of the combos  $y_1$  and  $y_2$ , then the correlation matrix is

$$\mathbf{B} = \begin{pmatrix} \frac{1}{\sqrt{66}} & 0 \\ 0 & \frac{1}{\sqrt{29}} \end{pmatrix} \begin{pmatrix} 1 & 2 \\ 3 & 1 \end{pmatrix} \begin{pmatrix} \frac{1}{\sqrt{66}} & 0 \\ 0 & \frac{1}{\sqrt{29}} \end{pmatrix} = \begin{pmatrix} 1 & 0.41 \\ 0.41 & 1 \end{pmatrix}$$

Let  $z = \mathbf{a}'\mathbf{y}$ , where  $\mathbf{a}$  is a vector of constants. Then the population mean of  $z$  is

$$E(z) = E(\mathbf{a}'\mathbf{y}) = \mathbf{a}'E(\mathbf{y})$$

and the population variance is

$$\sigma_z^2 = V(\mathbf{a}'\mathbf{y}) = \mathbf{a}'\Sigma\mathbf{a}$$



Let  $w = \mathbf{b}'\mathbf{y}$ , where  $\mathbf{b}$  is a vector of constants different from  $\mathbf{a}$ .  
The population covariance of  $z = \mathbf{a}'\mathbf{y}$  and  $w = \mathbf{b}'\mathbf{y}$  is

$$\text{cov}(z, w) = \sigma_{zw} = \mathbf{a}'\Sigma\mathbf{b}.$$

The population correlation of  $z$  and  $w$  is

$$\rho_{zw} = \text{corr}(z, w) = \text{corr}(\mathbf{a}'\mathbf{y}, \mathbf{b}'\mathbf{y}) = \frac{\sigma_{zw}}{\sigma_z\sigma_w} = \frac{\mathbf{a}'\Sigma\mathbf{b}}{\sqrt{\mathbf{a}'\Sigma\mathbf{a}\mathbf{b}'\Sigma\mathbf{b}}}$$

If  $\mathbf{Ay}$  represents several linear combinations, the population mean vector and covariance matrix are given by

$$E(\mathbf{Ay}) = \mathbf{A}E(\mathbf{y}),$$

$$\text{cov}(\mathbf{Ay}) = \mathbf{A}\Sigma\mathbf{A}'.$$