

STA258H5

Al Nosedal
and Alison Weir

Winter 2017

SAMPLE SIZE SELECTION USING CONFIDENCE INTERVALS

Large-Sample Confidence interval for μ

Parameter : μ .

Confidence interval :

$$\bar{Y} \pm z_{\alpha/2} \left(\frac{\sigma}{\sqrt{n}} \right).$$

Empirical Rule

For any sample from a population that is close to Normally distributed:

- about 68% of all observations will lie in the interval $\mu \pm \sigma$
- about 95% of all observations will lie in the interval $\mu \pm 2\sigma$
- about 99% of all observations will lie in the interval $\mu \pm 3\sigma$

This suggests that for a sample, from a population that is close to Normally distributed,

$$\sigma \approx \frac{\text{Sample Range}}{4}$$

Analyzing pharmaceuticals

A manufacturer of pharmaceutical products analyzes a specimen from each batch of a product to verify the concentration of the active ingredient. The chemical analysis is not perfectly precise. Repeated measurements on the same specimen give slightly different results. Suppose we know that the results of repeated measurements follow a Normal distribution with mean μ equal to the true concentration and standard deviation $\sigma = 0.0068$ grams per liter. (That the mean of the population of all measurements is the true concentration says that the measurements process has no bias. The standard deviation describes the precision of the measurement.) The laboratory analyzes each specimen n times and reports the mean result.

Analyzing pharmaceuticals

Management asks the laboratory to produce results accurate to within ± 0.005 with 95% confidence. How many measurements must be averaged to comply with this request?

Solution

The desired margin of error is $m = 0.005$. For 95% confidence, our table gives $z_{0.025} = 1.96$. We know that $\sigma = 0.0068$. Therefore,

$$n = \left(\frac{z_{0.025}\sigma}{m} \right)^2 = \left(\frac{(1.96)(0.0068)}{0.005} \right)^2 = 7.1$$

Because 7 measurements will give a slightly larger margin of error than desired, and 8 measurements a slightly smaller margin of error, the lab must take 8 measurements on each specimen to meet management's demand. **Always round up to the next higher whole number when finding n .**

Example

Smith Travel Research provides information on the one-night cost of hotel rooms through-out the United States. Use \$ 2 as the desired margin of error and \$ 22.50 as the planning value for the population standard deviation to find the sample size recommended in a), b), and c).

- A 90% confidence interval estimate of the population mean cost of hotel rooms.
- A 95% confidence interval estimate of the population mean cost of hotel rooms.
- A 99% confidence interval estimate of the population mean cost of hotel rooms.

a) Confidence level = 0.90 ($1 - \alpha = 0.90$), $B = 2$, $\sigma = 22.50$. From Table 3, $Z_{0.05} = 1.65$

$$n = \left(\frac{Z_{\frac{\alpha}{2}} \sigma}{B} \right)^2 = \left(\frac{(1.65)(22.50)}{2} \right)^2 \approx 344.5664$$

Final answer: **345**.

b) Confidence level = 0.95 ($1 - \alpha = 0.95$), $B = 2$, $\sigma = 22.50$. From Table 3, $Z_{0.025} = 1.96$

$$n = \left(\frac{Z_{\frac{\alpha}{2}} \sigma}{B} \right)^2 = \left(\frac{(1.96)(22.50)}{2} \right)^2 \approx 486.2025$$

Final answer: **487**.

c) Confidence level = 0.99 ($1 - \alpha = 0.99$), $B = 2$, $\sigma = 22.50$. From Table 3, $Z_{0.005} = 2.58$

$$n = \left(\frac{Z_{\frac{\alpha}{2}} \sigma}{B} \right)^2 = \left(\frac{(2.58)(22.50)}{2} \right)^2 \approx 842.4506$$

Final answer: **843**.

We want to construct a 95% CI for the length of iron rods produced by a certain factory. We know that these rods range in length from about 0.96m to about 1.04m. If we want the entire width of the confidence interval to be equal to 0.05m, what is the required sample size?

We want to construct a CI for the length of iron rods produced by a certain factory. If we want the distance between the sample mean and the population mean to be at most 0.4m, with 99% confidence, what is the required sample size?

Interval Estimate of p

Draw a simple random sample of size n from a population with unknown proportion p of successes. An (approximate) confidence interval for p is:

$$\hat{p} \pm z_* \left(\sqrt{\frac{\hat{p}(1 - \hat{p})}{n}} \right)$$

where z_* is a number coming from the Standard Normal that depends on the confidence level required.

Problem

Aisha Shariff and Yvette Ye are the candidates for mayor in a large city. You are planning a sample survey to determine what percent of the voters plan to vote for Shariff. This is a population proportion p . You will contact an SRS of registered voters in the city. You want to estimate p with 95% confidence and a margin of error no greater than 3%, or 0.03. How large a sample do you need?

We use the guess $p^* = 0.5$. The sample size you need is

$$n = \left(\frac{1.96}{0.03} \right)^2 (0.5)(1 - 0.5) = 1067.1$$

You should round up the result up to $n = 1068$. (Rounding down would give a margin of error slightly greater than 0.03).

Determining the Sample Size

Sample Size for an Interval Estimate of a Population Proportion.

$$n = \left(\frac{z^*}{E} \right)^2 p^*(1 - p^*)$$

In practice, the planning value p^* can be chosen by one of the following procedures.

1. Use the sample proportion from a previous sample of the same or similar units.
2. Use a planning value of $p^* = 0.5$.

Problem

The percentage of people not covered by health care insurance in 2007 in the USA was 15.6%. A congressional committee has been charged with conducting a sample survey to obtain more current information.

- What sample size would you recommend if the committee's goal is to estimate the current proportion of individuals without health care insurance with a margin of error of 0.03? Use a 95% confidence level.
- Repeat part a) using a 99% confidence level.

$$\text{a. } n = \left(\frac{z^*}{E}\right)^2 p^*(1 - p^*) = \left(\frac{1.96}{0.03}\right)^2 (0.156)(1 - 0.156) = 563$$

$$\text{b. } n = \left(\frac{z^*}{E}\right)^2 p^*(1 - p^*) = \left(\frac{2.58}{0.03}\right)^2 (0.156)(1 - 0.156) = 974$$

A consumer advocacy group would like to find the proportion of consumers who bought the newest generation of iPhone were happy with their purchase. How large a sample should they take to estimate p with 2% margin of error and 90% confidence?

A consumer advocacy group would like to find the proportion of consumers who bought the newest generation of iPhone were happy with their purchase. If it's known that at least 60% of purchasers are happy with their purchase, how large a sample should they take to estimate p with 2% margin of error and 90% confidence?